



# Deep Learning for Predicting Dynamic Uncertain Opinions in Network Data

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### Motivation

- Research Problem & Challenge
- Graph Convolutional Networks
- Proposed Approach
- Experimental Results
- Conclusion & Future Work

# **Motivation**

- How do we make decisions with subjective, uncertain opinions?
- **Applications** 
  - Trust in social networks 0
  - Opinion diffusion Ο
  - Graph summarization Ο

In a traffic network, you want to know if a \* road will be congested or not in the near future.

t=2



t=1

# **Motivation**

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In a traffic network, you want to know if a \* road will be congested or not in the near future.

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There is some **uncertainty component** that we need to consider while predicting the condition of a road link.

# Binomial Opinion in Subjective Logic (SL)

### How to model the uncertainty of a binary prediction?

### **Binomial Opinion**

A binomial opinion  $\omega$  is represented by

$$\omega = (b, d, u, a)$$

Where:

- b: belief (e.g., agree)
- d: disbelief (e.g., disagree)
- u: uncertainty (i.e., ignorance, vacuity, or lack of evidence)
- a: base rate (i.e., a prior knowledge)

For example: an opinion of one road congestion could be  $\omega = (0.4, 0.1, 0.5, 0.5)$ , but if we don't consider uncertainty, the probability of congestion and non-congestion is: (0.8, 0.2)

b + d + u = 1

# Binomial Opinion in Subjective Logic (SL)

### How to predict an binomial opinion?

**Case 1:** we have some recent observations of a road link.

## **Binomial Opinion**

A binomial opinion  $\omega$  is represented by

 $\omega = (b, d, u, a)$ 

Where:

- b: belief (e.g., agree)
- d: disbelief (e.g., disagree)
- u: uncertainty (i.e., ignorance, vacuity, or lack of evidence)
- a: base rate (i.e., a prior knowledge, set a = 0.5)
- W: represents the amount of uncertain evidence, set W=2

For example: Suppose we have several recent observations, 4 congestion, 2 non-congestion: Evidence number: 2+4+W=8 b = 4/8 = 0.5d = 2/8 = 0.25u = W/8 = 0.25 $\omega = (0.5, 0.25, 0.25, 0.5)$ 

b + d + u = 1

# Fusion Operators with Uncertain Opinions in SL

**Case 2:** we have some road links that do not have any observations. We need to predict their uncertain opinions based on the fusion of the uncertain opinions of their nearby road links in the network that have observations.

Discount operator 
Discount trust of an entity one wants to interact when it does not have any direct interaction with the entity e.g.



# Fusion Operators with Uncertain Opinions in SL

**Case 2:** we have some road links that do not have any observations. We need to predict their uncertain opinions based on the fusion of the uncertain opinions of their nearby road links in the network that have observations.

 Consensus operator 
 Find a consensus between two opinions where two entities observe a same entity, e.g.



### Scalability Issue in Subjective Logic

When a network is large, there are too many paths to consider for fusing them



#### Limitation:

SL's operators are good for fusing two opinions in dyadic relationships; However, they are not scalable for fusing multiple opinions as large network data.

# Why Deep Learning?

Both SL and CSL are:

- not scalable.
- not effectively dealing with heterogeneous data.

#### How to Solve These Challenge?

Graph Convolutional Network and Gated Recurrent Units can provide solutions for

- dealing with graph network data
- modeling topological and temporal heterogeneous dependency
- processing large-scale data (i.e., scalability)





### Research Problem & Challenges

Given an network G = (V, E), some of the edges in E have known uncertain opinions, the goal is to predict the uncertain opinions of the other edges.



How to accurately and efficiently predict unknown **dynamic** opinions with a large, heterogeneous, **uncertain** network data?

**Research goal:** Develop a scalable, effective Deep Learning (DL)-based **dynamic** opinion inference algorithm for a large, heterogeneous, uncertain network data.

#### Key Contributions:

- Considered GCN and GRU for modeling the topological and temporal heterogeneous dependency information.
- Modeled **conflicting** opinions based on robust statistics.
- Developed a highly scalable inference algorithm to predict dynamic, uncertain opinions in a linear computation time.

How to model *topological* and *temporal* heterogeneous dependency?

- GCN can model *topological* heterogeneous dependency.
- GRU can model *temporal* heterogeneous dependency.

#### How to design a GRU cell based on a Graph convolution process?



• The reset gate is obtained by

$$\left[\mathbf{S}_{\mathbf{B}}^{(t)}, \mathbf{S}_{\mathbf{U}}^{(t)}\right] = \sigma\left(\left[g_{\mathbf{W}_{\mathbf{S}}} \star [\hat{\mathbf{B}}^{(t-1)}, \mathbf{X}^{(t)}], g_{\mathbf{W}_{\mathbf{S}}} \star [\hat{\mathbf{U}}^{(t-1)}, \mathbf{X}^{(t)}]\right]\right)$$

**Graph convolution operator** 



• The update gates  $Z_B^{(t)}$  and  $Z_U^{(t)}$  are computed by

$$\left[\mathbf{Z}_{\mathbf{B}}^{(t)}, \mathbf{Z}_{\mathbf{U}}^{(t)}\right] = \sigma\left(\left[g_{\mathbf{W}_{\mathbf{Z}}} \star [\hat{\mathbf{B}}^{(t-1)}, \mathbf{X}^{(t)}], g_{\mathbf{W}_{\mathbf{Z}}} \star [\hat{\mathbf{U}}^{(t-1)}, \mathbf{X}^{(t)}]\right]\right),$$

Graph convolution operator









• Maximize the log probability function



# Datasets & Experimental Setting

Trustiness	Road traffic datasets:					
prediction		Dataset	# nodes	# edges	# weeks	# snapshots in total
Congestion prediction - Spammer prediction	×	Epinions	477,468	8,477,468	-	-
		D.C.	1,522	5,028	43	3440
		Philadelphia	607	1,772	43	3440
		Spammer	165,410	2,441,388	-	-
prediction		Dava waataw aatt				

• Parameter settings:

- Time sequence: 10
- Uncertainty ranges: [5%, 100%]
- Test Ratio:  $TR \in \{10\%, 20\%, 30\%, 40\%, 50\%, 60\%\}$
- Conflict Ratio:  $CR \in \{0\%, 5\%, 10\%, 15\%, 20\%\}$
- Performance metrics:

$$egin{aligned} \mathsf{B} ext{-}\mathsf{MSE}(\omega_{\mathbb{V}\setminus\mathbb{L}}) &= rac{1}{N}\sum_{i\in\mathbb{V}\setminus\mathbb{L}}|b_i-b_i^\star| \ \mathsf{U} ext{-}\mathsf{MSE}(\omega_{\mathbb{V}\setminus\mathbb{L}}) &= rac{1}{N}\sum_{i\in\mathbb{V}\setminus\mathbb{L}}|u_i-u_i^\star| \end{aligned}$$

Computation time metric: seconds

Comparison Methods:

- The proposed: **GCN-GRU-opinion**
- GRU-opinion: RNN model
- GCN-Semi: Semi-supervised node classification
- CSL: combining Probabilistic Soft Logic (PSL) and Markov Random Fields (MRFs) with SL
- SL: Subjective Logic inference based on discount and consensus operators

### **Results with Epinions Dataset**



- Belief-MSE: GCN-GRU > GRU > GCN-Semi > SL > CSL
- Uncertainty-MSE: GCN-GRU > GRU > GCN-Semi > CSL > SL
- Less sensitivity under different test ratios

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### **Results with Epinions Dataset**



- Computation order: **GRU** > GCN-GRU > GCN-Semi > CSL > SL
- Complexity of SL increases exponentially while that of others (GCN-GRU, GRU, CSL) increases linearly

- GCN-GRU method **outperforms** among all in both B-MSE and U-MSE.
- GCN-GRU method shows less sensitivity over a wide range of test ratios and conflict ratios.
- GCN-GRU outperforms others because it integrates both topological and temporal heterogeneous dependency information.
- GCN-GRU scales almost linearly in proportion to the network size and is scalable for large-scale network

# **Thank You!**

# **Question?**

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